

STEWARDSHIP TOOLKIT

Help inspire your guests to take care of the San Juans
through your social media, newsletters, etc.



Fun Days to Know

National Bird Day: January 5

World Whale Day: third Sunday in
February

World Wildlife Day: March 3

Earth Day: April 22

World Ocean Day: June 8

World Orca Day: July 14

National Public Lands Day: 4th
Saturday in September

National Take a Hike Day:
November 17

Hashtags

#plasticfreesalishsea

#leavenotrace

#recreateresponsibly

#keepwildlifewild

Events

- Great Islands Cleanup:
Saturday closest to Earth
Day and National Public
Lands Day
- June is Orca Month in WA
- Free Days at Washington
State Parks
- Green Village at San Juan
County Fair

Fun San Juan Islands Facts

- In 2014, The San Juan County Council adopted a resolution establishing San Juan County as a Voluntary Leave No Trace area and in 2016 adopted the San Juan Islands Seven – an adaptation of the Leave No Trace principles to fit the unique environment here in the San Juans
- There are more plug-in electric vehicles per capita in the Islands than any other county in the U.S.
- An ordinance banning Styrofoam take-out containers was passed in 2010, followed by a ban on single-use plastic bags in 2016. Washington State banned single-use plastic bags in 2021.
- San Juan is the only county in the state of Washington to have banned genetically modified organisms (GMOs). In November 2012, voters elected to have the county take a firm stance against GMOs. The measure, which was proposed by organic farmers and others in the county, makes it unlawful to propagate or grow genetically modified plants and animals in San Juan County.

Sample Posts



San Juan Islands CVB
@visitSJIslands

The [#southernresidentkillerwhales](#) are well known citizens of the [#sanjuanislands](#) and Salish Sea. 🐳🐳❤️ This [#WorldWildlifeDay](#), learn more about what you can do to help them! visitsanjuans.com/how-you-can-he... @TheWhaleMuseum @orcaneetwork



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San Juan Islands CVB
@visitSJIslands

Are you a [#sanjuanislands](#) superhero? Grab your mask (cape optional 😊) and join other guardians of the [#salishsea](#) for the Fall Great Islands Cleanup this September 28th - October 4th, just in time for [#NationalPublicLandsDay](#). [#plasticfreesalishsea](#) plasticfreesalishsea.org/events/



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View



San Juan Islands CVB
@visitSJIslands

🐕🐕 stinks. Leaving it on the side of a trail stinks too! It can hurt the very [#wildlife](#) you are adventuring to see! Please, take your pup's waste to a 🗑️ or 🏠 to dispose of it. We are [#InThisTogether](#) so let's take care of nature together! [#RecreateResponsibly](#) [#WeGotThis](#)



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