



Simple Hacks to Boost Inclusivity & Accessibility



It's the little things!

Inexpensive changes that will make a big difference in welcoming travelers of all colors, creeds, and abilities.



DESCRIPTIONS

Add detailed descriptors to offered services or accommodations (i.e. are there plus-sized robes in the spa?).



DOORS

Is there a door that takes a lot of strength to pull it open? Use an Allen wrench or screwdriver to make some quick adjustments (<https://bit.ly/32szjxX>).



QR CODES

Adding a QR code to a menu or service list allows for easy adjustment to a screen reader.



AMENITIES

Customize amenities when possible (i.e. two pairs of men's slippers in the honeymoon suite for Mr. and Mr.).



FIND OUT MORE

When a guest books one of your accessible rooms, follow up with a short survey to find out more about their needs.



SERVICE ANIMALS VS. PETS

Service animals aren't pets--they're someone's eyes, ears, or anchor. Create a clear plan and list what amenities are available on your website.



CONSIDER SPACING

When altering room design or display layout, ask two questions: is there room for a wheelchair to fit, and could someone without sight find this?

FOOD

Add descriptors to menus for allergens and religious observance (kosher, halal, etc.).



For hotels & inns that offer breakfast: vary the selection beyond pastries and other carbs (keto, paleo etc.).



DOOR ALARMS



One primary concern for families with children on the autism spectrum when they travel is elopement – where young children run away while their parents are asleep. Accommodations can prevent this with a door alarm available on Amazon for \$39.99 (keep at front desk & available at checkin).



KINDNESS

Often, the most seemingly inconsequential act of kindness can have an immense impact on the experience of a guest with a disability. For example, providing a blind guest with a bowl so their service dog can drink water, or coming out from behind the reception desk to serve someone in a wheelchair who can't reach the counter, or even printing out a menu in large type at a restaurant, becomes an almost reverential level of service as it is so rare.