



Thank you for your interest in joining the San Juan Islands Visitors Bureau! We're contracted to provide destination marketing/management services for San Juan County and the Town of Friday Harbor, and we currently have 250+ members on Lopez, Orcas and San Juan Islands. *The mission of the SJIVB is to enhance the economic prosperity of San Juan County by promoting the San Juan Islands as a preferred, year-round travel destination, while respecting and sustaining the Islands' unique and diverse ecosystems, environments, lifestyles and cultures.*

As a member, you will receive the following benefits, and please read our twice-monthly E-Newsletter for important tourism news and marketing opportunities.

✓ **Website Member Page(s), Photos & Link to your Website:** You may update your listing copy and/or photos at any time by logging onto your member page or by contacting Annesa Knowles at info@visitsanjuans.com. You may add an additional category listing if your business is multi-faceted. Our website had more than 1 million web sessions in 2021.

✓ **Website Specials & Packages:** Post your seasonal specials and packages to correspond with our marketing campaigns, such as Savor the San Juans, Holidays, Winter Romance & Wellness, Valentine's Day, Spring Break, etc.

✓ **Website Calendar of Events:** Post your event or festival on our website directly, or by contacting Annesa at info@visitsanjuans.com.

✓ **Marketing Opportunities:** You will automatically receive emailed marketing opportunities, as well as those which correspond with our seasonal campaigns, including Savor the San Juans, and others listed above.

✓ **Media Relations Opportunities:** Be featured in press releases and/or "What's New & Cool in the San Juan Islands" announcements that are sent to the media 2-3 times per year. Volunteer to host visiting media.

✓ **Spring & Fall Membership Meetings:** Watch your email for invitations to our spring and fall Member Meetings for Orcas, Lopez and San Juan Islands. You can meet other members and stay up to date on tourism trends and our destination marketing/management programs. We also visit various members on all three islands to stay updated on what's "new and cool" in the islands. (Due to Covid, these meetings will occur via Zoom for now.)

✓ **Marketplace Listing** If you sell online merchandise or gift certificates, we can post yours at www.visitsanjuans.com/gift-guide.

We partner with the Lopez, Orcas and San Juan Island Chambers of Commerce/Visitor Information Centers. Each Executive Director sits on our Board of Directors. If you would like to display your brochures in these visitor centers, please contact your local island Chamber about membership.

Thanks again for your interest in membership, and I look forward to hearing from you. Questions? Please call me!

Annesa Knowles

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www.visitsanjuans.com