



Thank you for your interest in joining the San Juan Islands Visitors Bureau! We're contracted to provide destination marketing/management services for San Juan County and the Town of Friday Harbor, and we currently have approximately 240 members on Lopez, Orcas and San Juan Islands. *The mission of the SJIVB is to enhance the economic prosperity of San Juan County by promoting the San Juan Islands as a preferred, year-round travel destination, while respecting and sustaining the Islands' unique and diverse ecosystems, environments, lifestyles and cultures.*

As a full member, you will receive the following benefits:

✓ **Website Member Page(s), Photos & Link to your Website:** You may update your listing and/or photos at any time by logging onto your member portal or by contacting Annesa Knowles at info@visitsanjuans.com. You may add an additional category listing if your business is multi-faceted, for an additional cost. Our website had 1.18 million web sessions in 2025. **New for 2026!** – In-person meetings with Madison & Annesa to assist you with your member webpage and discuss social media and marketing opportunities. Contact Annesa at info@visitsanjuans.com to schedule.

✓ **Website Specials & Packages:** Post your seasonal specials and packages to correspond with our marketing campaigns, such as Savor the San Juans in the fall, Holidays, Winter Romance & Wellness, Spring/Spring Break, etc.

✓ **Website Calendar of Events:** Post your event or festival on our website by logging into your Partner Portal or by contacting Annesa at info@visitsanjuans.com.

✓ **Marketing Opportunities:** You will automatically receive emailed marketing opportunities available to our full members via our twice-monthly e-newsletter, as well as those which correspond with our seasonal campaigns, including Savor the San Juans, and others listed above. Contact Annesa @ info@visitsanjuans.com or 360-378-9551 x1 for more info.

✓ **Media Relations & Content Creator Opportunities:** Be featured in campaign press releases and/or "What's New & Cool in the San Juan Islands" announcements that are sent to the media 2-3 times per year. Volunteer to host visiting travel writers and/or content creators. These can lead to coverage in magazines, newspapers, and online. Contact Amy @ amy@visitsanjuans.com or 360-378-9551 x6 for more info.

✓ **Spring & Fall Membership Meetings:** Watch our e-newsletters for invitations to our spring and fall brown bag lunch member meetings on Orcas, Lopez and San Juan Islands. You can meet other members and stay up to date on tourism trends and our destination marketing/management programs, and we want to hear your ideas at these meetings.

✓ **Marketplace Listing:** Included with your full membership, if you sell online merchandise or gift certificates, we can add you to our online marketplace at www.visitsanjuans.com/gift-guide, with a link to your e-commerce webpage.

✓ **Social Media:** Take advantage of opportunities to be featured on our Facebook, Instagram and TikTok channels. Contact Madison at marketing@visitsanjuans.com.

We partner with the Lopez, Orcas and San Juan Island Chambers of Commerce/Visitor Information Centers. Each Executive Director sits on our Board of Directors. If you would like to display your brochures in these visitor centers, please contact your local island Chamber about membership.

Thanks again for your interest in membership, and I look forward to hearing from you. Questions? Please call me!

Annesa Knowles, Visitor & Membership Services Manager * info@visitsanjuans.com * 378-9551 ext. 1